

Humor
to fight the
Tumor
...an evening to
Celebrate Life

HUMOR TO FIGHT THE TUMOR GALA

SEPTEMBER 12, 2026

THE DEPOT MINNEAPOLIS

Fighting for a cure with hope and laughter.



WHO WE ARE

Humor to Fight the Tumor is a nonprofit founded by brain tumor survivor Joelle Syverson. What began over 20 years ago as a deeply personal mission has grown into a vibrant, community-driven organization dedicated to making a meaningful difference for those affected by brain tumors.

Today, our work is powered by a passionate network of volunteers, supporters, and partners who share a commitment to turning connection, storytelling, and generosity into impact.



WHAT WE DO



Brain tumors remain one of the most underfunded and devastating forms of cancer. The need is urgent—and the gap is real.

Humor to Fight the Tumor exists to close that gap by funding innovative research and quality-of-life programs that directly support patients and families. Because the breakthroughs that change outcomes don't happen without investment.

Through events and community-driven initiatives, we bring people together to raise critical funds, expand awareness, and create meaningful connection. At the heart of it all is a simple belief: laughter, love, and community matter, especially in the face of a brain tumor diagnosis.

Our annual gala is the centerpiece of this work—an inspiring evening that brings together 700+ guests and raises more than \$500,000 each year, blending storytelling, humor, and purpose to drive real impact.



SPONSORSHIP OPPORTUNITIES

□ **Presenting Sponsor (\$25,000)**

Twenty (20) tickets to Humor to Fight the Tumor Gala with premier seating • Logo placement on e-bidding devices • Logo on event invitation and printed program guide cover • Full-page ad in printed program guide • Recognition on exclusive event banner • Verbal recognition from event stage • Recognition in all pre-event publicity • Logo on HTFT website home page, projection screens, and social media channels

□ **Diamond Sponsor (\$10,000)**

Ten (10) tickets to Humor to Fight the Tumor Gala • Full-page ad in printed program guide • Recognition on Diamond event banner • Verbal recognition from event stage • Logo placement on projection screens • Recognition across HTFT website and social media channels

□ **Platinum Sponsor (\$5,000)**

Ten (10) tickets to Humor to Fight the Tumor Gala • Full-page ad in printed program guide • Recognition on Platinum event banner • Verbal recognition from event stage • Logo placement on projection screens • Recognition across HTFT website and social media channels

□ **Gold Sponsor (\$3,000)**

Six (6) tickets to Humor to Fight the Tumor Gala • Half-page ad in printed program guide • Recognition on Gold event banner • Logo placement on projection screens • Recognition across HTFT website and social media channels

□ **Silver Sponsor (\$1,500)**

Two (2) tickets to Humor to Fight the Tumor Gala • Recognition in printed program guide • Recognition on Silver event banner • Logo placement on projection screens • Recognition across HTFT website and social media channels

□ **Friend Sponsor (\$500)**

Recognition in printed program guide • Logo placement on HTFT website • Recognition across HTFT social media channels

To reserve your sponsorship, please contact Christina Saunders at info@humortofightthetumor.org or 612-790-4533.

Sponsorships are tax deductible, minus the fair market value of any complimentary Gala tickets. Humor to Fight the Tumor Foundation Tax ID: 46-3143612